

INDIA'S LARGEST AUDIO AGENCY



MEET OUR RADIO EVANGELISTS



ROHIT UPADHYAY
Managing Director &
CEO



MATHEW
GEORGE
Director- South



SACHIN PANDEY
Director



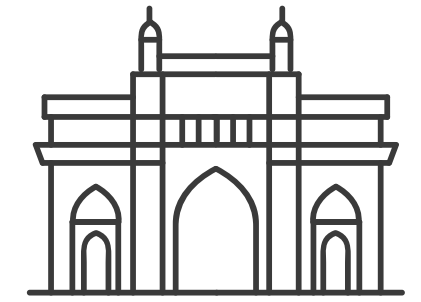
ABHISHEK PANDEY
Business Head - West

iBROAD7 FOOTPRINT

(INDIA & ABROAD)



Delhi



Mumbai



Bangalore



Lucknow



Dubai



WHAT MAKES US STAND OUT AS THE BEST IN RADIO ADVERTISING

PRODUCTION STUDIO

1 First state-of-the-Art studio for Music, Content and Creative innovation

1 In-House Production Team

3 Dedicated Copywriters

6+ In-House Anchors

200+ In-House Professional Singer/Musician

300+ Empaneled Voice Over Artists

500+ Languages used in Radio and Video Spots, Hindi/English/Vernacular (EG.-Dubbed From English To Khasi)



BUSINESS STRATEGY

MEDIA PLANNING

- Dedicated Experienced Team
- 2 decades of Radio expertise
- 20+ years of Radio knowledge
- In-house Radio planning software

MEDIA BUYING

- 45000+ successfully executed campaigns
- Unmatched value for clients

INTEGRITY

- Certificate supported billing
- Transparent operations

BIGGEST CAMPAIGN EXECUTED BY US

BJP success story



Biggest Campaign executed in the history
of Radio in India LS 2014 | LS 2019 | LS 2024
Across 450+ Radio Channels

3-6 Weeks Campaign
500+ Creatives used in
Hindi/English/Vernacular Languages

AIRLINES SPICEJET success story



18 cities Campaign
Regional expertise Language



BIGGEST CAMPAIGN EXECUTED BY US



HONDA success story

68+ Cities, 157 Stations
Tactical and Brand Campaign for multiple
brands like CB Shine, Activa



CARS 24 success story

7 Cities Campaign and Dubai Launch
Regional Dubbing for
Creatives in Our Studio



BIGGEST CAMPAIGN EXECUTED BY US

HPL success story



22 Cities Campaign
Regional Expertise Languages

PATANJALI success story



11 Days SWADESI Campaign



BIGGEST CAMPAIGN EXECUTED BY US



GOOD YEAR success story

30+ Cities Campaign
Regional Dubbing for Creatives in Our Studio

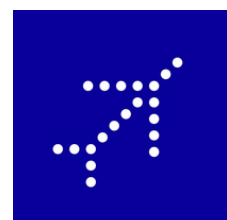


LENSKART success story

Tactically Used Radio to 18 cities
Covered 58 Cities



Clients and many more...



1000+ CLIENTS



Give Us An Opportunity To Work For Your
Brand !!

Email: enquiry@reach4india.com